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| **#** | **Time period** | **Financial factors** | **Vision factors** | **People factors** | **Cause** | **Effect** | **Source** |
| 1 | Present | Capital constraints |  |  |  |  | ETC2\_DI, Pos. 20 |
| 2 | Present |  | Convincing people that his is possible |  |  |  | ETC2\_DI, Pos. 20 |
| 3 | Present | Many start-ups run out of cash when they are trying to prove the innovation’s impact on patient outcome at scale |  |  | [See Ex\_Fin#17] |  | PY2\_DI, Pos. 26-28 |
| 4 | Present |  |  | Managing people turnover in an alliance/consortium, i.e., the person taking on the role does not have the same level of influence or excitement about the project |  |  | PY2\_DI, Pos. 40 |
| 5 | Present |  |  | Managing people turnover in an alliance/consortium, i.e., the person taking on the role does not have the same level of influence or excitement about the project |  |  | PY2\_DI, Pos. 52 |
| 6 |  |  |  |  |  |  |  |
| 7 |  |  |  |  |  |  |  |